

# PHEMELO SEBOPELO

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## SUMMARY

BSc Information Technology graduate and entry-level Data Analyst with hands-on experience through academic projects and Work-Integrated Learning. Skilled in SQL, Excel, Power BI, Tableau, and Python to analyze data, build dashboards, and support data-driven decision-making.

## EXPERIENCE

**Junior Data Analyst (Project-Based) – Data Analytics Consulting Environment** Sept 2025 - Present  
• Built interactive Tableau dashboards and KPIs to analyse financial datasets (~20+ companies, multi-year data), improving internal insight generation and documentation quality.

**Data & Operations Support Intern (WIL) – KATAFRICA Strategic Solutions** Aug 2025 - Nov 2025  
• Digitised manual property inspection workflows using Excel and Google Sheets, standardising 40+ inspection fields and improving data capture accuracy and operational efficiency.

## PROJECTS

**Retail Sales Data Analysis Project** SQL | Power BI | Excel  
• Analyzed 8000+ retail sales records using SQL and applied descriptive statistical techniques to identify trends and outlet performance drivers.  
• Built an interactive Power BI dashboard using 15+ DAX measures to track KPIs (sales, averages, outlet performance).  
• Delivered insights identifying underperforming outlets and higher-margin products supporting store strategy.

**HNG Ride Performance & Revenue Analytics** SQL (PostgreSQL)  
• Cleaned and prepared multi-table ride-hailing datasets (7,000+ records) by resolving duplicates, missing values, and invalid entries.  
• Used SQL joins and aggregations to analyze revenue trends, driver performance, and rider retention.  
• Delivered business insights on top-performing drivers, longest rides, and payment behavior to support management decisions.

## EDUCATION

**BSc Information Technology** 2023 - 2025  
Richfield Graduate Institute of Technology

## SKILLS

- Data & Analytics:** SQL (joins, aggregations, subqueries), Excel (Pivot Tables, Lookups), Power BI (DAX, data modelling), Tableau
- Programming & Scripting:** Python (Pandas, NumPy)
- Databases & Tools:** PostgreSQL, Git/GitHub, Google Sheets, Microsoft Office Suite
- Analytical & Professional:** Data cleaning, reporting & dashboards, problem-solving, stakeholder communication

## CERTIFICATIONS

- Microsoft Power BI Data Analyst Associate (PL-300) 2025
- Google Business Intelligence Professional Certificate 2025
- Google Data Analytics Professional Certificate 2025
- Microsoft Azure Data Fundamentals (DP-900) 2025